ULTRA LIGHTS: 5 mg. "tar", 0.5 mg. nicotine av. per cigarette by FTC method;
FILTER: 8 mg. "tar", 0.7 mg. nicotine av. per cigarette. FTC Report DEC. '81.

A rich reward.

You live in the best of all possible worlds. A world that satisfies your love for the past—and your love for the sea. You spend your days looking for sunken wrecks. Not just for treasure. But to find out how people once lived. And today...70 feet down...you discovered the past and brought it up to the present.

You're tasting success and it sure tastes good.

VANTAGE.
THE TASTE OF SUCCESS.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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Source: https://www.industrydocuments.ucsf.edu/docs/sgnj0004